

## Mindhive and YeahNah Selected as Platform for the 88 Cities Summit

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[Brisbane, Australia, 23 May 2023] – Mindhive, a leading innovation management platform, together with YeahNah, an intuitive surveying tool, are proud to announce their selection as the primary platform for the 88 Cities Summit, hosted by the Los Angeles County Economic Development Corporation (LAEDC).

The annual 88 Cities Summit is a convening point for local government leaders across Los Angeles County to share and create solutions to address the economic development challenges their cities and unincorporated communities face. This year, the focus will be on fostering human-centered cities across the county.

The Mindhive and YeahNah platforms will facilitate idea generation, collaboration, and decision-making among the summit participants, driving meaningful outcomes for the communities they represent.

Bruce Muirhead, CEO of Mindhive, commented, "We are delighted to be part of this important initiative. The selection of Mindhive and YeahNah for the 88 Cities Summit further underlines the value our platforms bring to the table in fostering effective decision-making and innovative solutions."

Stephen Cheung, CEO of the LAEDC, added, "The selection of Mindhive and YeahNah as the platform for this year's 88 Cities Summit is a testament to our commitment to harnessing the best technology to drive change in our communities. We look forward to the results that will emerge from this collaboration."

The 88 Cities Summit will take place on Tuesday, May 23, 2023, at the Hotel Indigo in Los Angeles, CA.

**About Mindhive:** Mindhive is a leading innovation management platform that helps organizations streamline their innovation processes and drive meaningful outcomes. With its user-friendly interface, collaborative features, and advanced analytics, Mindhive enables organizations to capture, evaluate, and implement ideas, foster a culture of innovation, and achieve tangible results.

**About YeahNah:** YeahNah is a dynamic surveying tool that allows organizations to create, manage, and share surveys easily. By collecting and visualising data, YeahNah empowers organizations to make informed decisions and gain insights.

**About LAEDC:** The Los Angeles County Economic Development Corporation (LAEDC) was founded in 1981 as a nonprofit, public-benefit organization to harness the power of private sector in collaboration with L.A. County, to guide economic development and create more widely shared prosperity.

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