

# WAX LYRICAL

MINDHIVE PREMIUM

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# MESSAGE FROM THE FOUNDER

Taking control of a global emergency is a complex task, that much has proven true in recent times. As citizens lock themselves away in their homes and the world economy does its best to stave off a depression that many are forecasting to be one of the worst ever seen, the question of who or what can help is on everyone's minds.

Experts are weighing in and offering their knowledge, and world leaders convene daily special hearings to try and stem the current situation. However, the need for a new way of approaching disaster is growing clearer and clearer with every new case of COVID-19 reported around the globe.

But the truth is that the answer already exists, and it lies in breakthrough technology in the field of collective intelligence.

At its very simplest, collective intelligence is the enhanced capacity for learning and problem solving created when groups of people work together.

Many hands make light work, or so goes the ancient proverb, yet collective intelligence seeks to replace the work of the hands with the work of many minds tackling a problem in unison.

This month we share exclusive analysis from Mindhive members on the impact of Covid on commercial real estate, creating a better future for

millennials and retirees, how agile is changing research, planning for the future of your collective intelligence think tank and building confidence in times of crisis.

If you're reading Wax Lyrical and you'd like to join [Mindhive Premium](#) please do. Until September 15th, the code below will give you your first 3 months free. Please feel free to share.

Enjoy.



**Bruce Muirhead**  
Founder and CEO, Mindhive

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# CONFIDENCE IN TIMES OF CRISIS

BY MARY ELIZABETH RAMOSAEA



I personally believe that there is true value and wisdom in self- reflection on who we are as an individual but more importantly as a society.

Even more so, I strongly believe in the type of reflection that helps individuals to analyse themselves in a way that will aid them to make decisions that improve their ability to lead themselves, their family, their organisation, to develop their capabilities and human-ness in general. As professionals (whichever field we are in ) we often seem to entirely trust, and be more concerned with, the external systems and structures that define the operating environment of the relationships we have, whether money or network, to enhance the business or the organisation. Having a tendency to forget that the most important variable in this equation is the human component that works through all these systems and structures. And it takes Covid-19 to disrupt the systems and bring people to a vulnerable state where we are forced back into valuing the human component again.

This gives us the argument that no matter how successful a country, an organisation, or an individual influencer may seem to the world, everyone and everything has to come under a divine scrutiny. Where unfathomable wisdom and knowledge had to be discovered, and where science reaches its limitation and we have to rethink and re-evaluate the human aspect, something in need of constant realignment. To accept change is inevitable.

Irrespective of whether you are in New York City, the Amazon rainforest or a village somewhere in the South Pacific, finding an acceptable standard of value must take precedence in our new global economy.

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**IT TAKES COVID-19 TO DISRUPT THE SYSTEMS AND BRING PEOPLE TO A VULNERABLE STATE WHERE WE ARE FORCED BACK INTO VALUING THE HUMAN COMPONENT AGAIN**

This is where the statement of “no man is an island” holds true to our real identity. This mindset has resulted in my personal attitude and perception towards living life every day as an opportunity to learn, to do the next right thing and to vouch for change, even if it is just one seemingly minute thing such as calling up family members and discussing an idea that was left unexplored during the pre-covid-busy-life-fast-paced life – no matter what the personal or professional circumstances be like, it is all up to one’s personal growth and development and self-awareness.

On the flip side, the most important thing is to recognise that our confidence to overcome anxiety and fear during this crisis, hinges on the inherent paradigm we have and the wisdom to articulate it inside of our current context. All of humanity has experienced the crisis to a degree. We are all given 24 hours a day to work out our way through the crisis, acting as leaders, subordinates, colleagues or employers or as an

individual. The fact that we were given the opportunity to present ourselves each day by adjusting our daily mindset and command our bodies to achieve our daily goals, and anything else we are called to do, should be enough for us to reflect on this amazing thing called Life and be grateful. Even when the forecast of what this new decade will bring can be overwhelming.

Of course, I prefer living in the moment but that’s not to say I am unaware of the need to prepare myself for what’s ahead of me. I actively develop those inner qualities and values that no crisis or global pandemic can touch or control. I have built up my thought processes, and my will to do what is necessary to live fully and be fully present, irrespective of what is going on in the world.

To navigate this crisis and for ALL of US who are doing amazing work, that we are passionate about, or not, whatever the limitations, challenges and context; continents, cities, villages, backstreets, ghetto streets, favela, deserts, sinking islands... for the second half of the new decade 2020, let’s take time to reflect.

To achieve a certain level of success or sustainability in our work, we must learn. It is imperative to manage everything else inside of us first before we can adjust ourselves to what is happening around us.

It is something for us to consider. I’m a firm believer in affirming words that shape how we think, act and embrace life itself beyond the amazing work we do. Most of us will have heard, “stop and smell the roses” or “wake up and smell